



# NEWS RELEASE

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## **GIRL SCOUTS COOKIE COLLEGE HELPS GIRLS LEARN ENTREPRENEURIAL SKILLS**

January 6, 2010 (HARRISBURG, PA) – Later this week thousands of Girl Scouts across the state will be out and about selling everyone’s favorite varieties of Girl Scout cookies. Much more than a way to raise money, the Girl Scout Cookie Program is a hands-on leadership and entrepreneurial program unlike any other in the world. Girls gain a wealth of essential skills, not from a book, but from real-life experiences that build a strong foundation for success.

To help enhance that success, Girl Scouts in the Heart of Pennsylvania in partnership with Susquehanna Bank are presenting a Cookie College program for all Girl Scouts in grades 7 through 12 on Saturday, January 9, 2010 at Penn State University, Harrisburg Campus.

The program will provide girls with the skills they need to go from Chief Cookie Officer in their teen years to Chief Executive Officer later in life with tips on marketing, goal setting and public speaking.

The 2010 Cookie College will be held from 10:00 a.m. to 1:30 p.m. in the Olmsted Building of Penn State University Harrisburg Campus. Dozens of girls from around the Harrisburg area are expected to attend. Your coverage is invited.

“Everyone loves delicious Girl Scout cookies and the support it provides to the community,” said Jane Ransom, Girl Scouts in the Heart of Pennsylvania C.E.O. “But many people don’t realize the cookie sale also helps support a girl’s future by providing valuable skills. Many successful

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businesswomen and community leaders say they got their start selling Girl Scout Cookies,” remarked Ransom.

Girls attending the 2010 Cookie College will interact directly with successful business women from their community to learn public relations, basic finance and marketing skills. Employees of Susquehanna Bank will lead many of the workshops to provide key insight to the girls on how to achieve their goals.

The 2010 Girl Scouts in the Heart of Pennsylvania Cookie Program begins on January 9<sup>th</sup> and goes until March. To find out where cookies are being sold in your area, please visit [www.findcookiesnow.org](http://www.findcookiesnow.org).

Girl Scouts in the Heart of Pennsylvania serves 27,000 girls in 30 counties. To learn more about Girl Scouts in the Heart of Pennsylvania, please visit [www.gshpa.org](http://www.gshpa.org).

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