



Preparing Girls for Cookie Booths

The Girl Scout Cookie Program is the largest, girl-led entrepreneurial program in the world! By participating in the Cookie Program, Girl Scouts learn lifelong skills, build confidence, and earn proceeds to help them achieve their big goals.

Before the direct sale period begins, meet with your troop to discuss their troop and individual goals, as well as what they learn through their participation.

Discuss the five skills gained through the Girl Scout Cookie Program, as well as any other skills the girls might learn.

- 1. Goal-setting
- 2. Decision Making
- 3. Money Management
- 4. People Skills
- 5. Business Ethics

Talk about examples for each skill and how they apply to their experience.

Decide how the troop wants to use their cookie proceeds. Is your troop saving for a big trip? Does your troop plan to go camping? Is there a community service project your troop is saving to support?

Our troop goal is _____

Review all the ways your troop prepares for cookie season. Do you talk about where you want to hold cookie booths? Does your troop review all the cookie names and prices? Do you role play interacting with customers at a cookie booth?

Our troop prepares for cookie season by _____

Talk about the cookies and ask each girl what their favorite Girl Scout Cookie is and why!

